

## **FBDCA BREED EDUCATION PROGRAM (BEP)**

### **GOAL**

The goal of the FBDCA Breed Education Program (BEP) shall be to develop educational programs that:

- Recognize the French Bulldog as primarily a companion, and encourage owners, breeders and judges to select French Bulldogs whose appearance, soundness, temperament, and personality reflect the breed standard.
- Educate breeders and owners in the care and enjoyment of their French Bulldogs.
- Educate the general public about French Bulldogs so that they may make informed decisions about whether the breed is appropriate for them; and if so, how to obtain, raise, and properly care for a French Bulldog.

### **DESCRIPTION:**

The Program will be developed and implemented by four Committees, and will be headed by a Breed Education Program Chair. The four committees are:

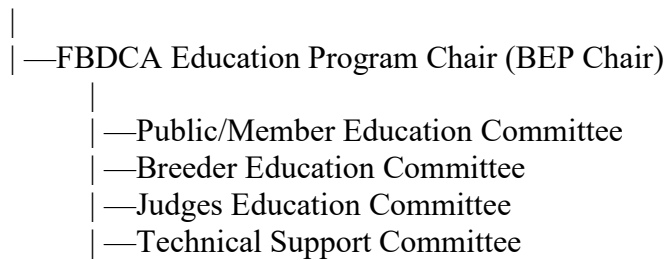
- Public & Members Education Committee
- Breeders Education Committee
- Judges Education Committee
- Technical Support Committee

Each committee will have its own chair to lead it and to coordinate its work with the other committees and with the BEP Chair.

Each Committee chair may request assistance from temporary consultants of their choice, without seeking Board approval, unless non-budgeted funding is required. The Board of Directors shall publish, in the *Frenchie Forum*, on the FBDCA Website, and on the FBDCA Members Chatlist the requirements for each position within the BEP, along with an application form. The Board will review the applications received and make appointments based on the qualifications of the volunteers. The Board may waive certain qualification requirements if an applicant has other qualifying experience and/or expertise. After an initial two-year or three-year set of appointments, all committee members shall be appointed to staggered two-year terms.

## **ORGANIZATIONAL STRUCTURE**

### **FBDCA BOARD OF DIRECTORS**



## **OVERALL EDUCATION: BEP CHAIR**

### **Responsibilities**

The BEP Chair shall:

- Oversee the work of the four Committees.
- Coordinate the work of the Committees with the Board of Directors, acting as the BEP's liaison to the Board
- Approve routine, budgeted expenditures for payment by the Treasurer up to a specified amount.
- Submit in detail to the Board for approval any anticipated or unanticipated program and project expenses exceeding the budget.
- Maintain Committee Records.
- Provide successor with all records and materials.

### **Qualifications**

The BEP Chair shall:

- Be an organized, effective leader with good interpersonal skills.
- Have documented involvement with French Bulldogs for at least 10 years, as a breeder and/or participant in conformation and/or performance events.
- Have been an FBDCA member for at least 10 years.

## **PUBLIC / MEMBERS EDUCATION**

### **GOALS**

The goal of the Public and Members Education Committee shall be to educate the general public and FBDCA members about the temperament, care, conformation, and history of French Bulldogs.

### **DESCRIPTION**

The Public and Members Education Committee shall consist of three to five people – a chair, a person with experience in showing and/or training French Bulldogs, and one to three additional members – all Board approved. One of the Committee members should have experience in working with Rescue. The Committee shall develop project ideas for Board approval, and design and produce audio/visual programs, articles and brochures as approved by the Board. Among its projects and programs will be to develop and to implement Meet the Breed and Responsible Pet Ownership events.

## **CHAIR RESPONSIBILITIES**

The Public and Members Education Committee Chair shall:

- Oversee the work of the Committee and coordinate work with the other three Committees and with the BEP Chair.
- Maintain Committee records.
- Develop and submit a budget for each upcoming year based on one- to three-year Committee projects.
- Provide successor with all records and materials.

## **QUALIFICATIONS**

The Committee Chair shall be an organized, effective leader with good interpersonal skills and at least 8 years of documented experience in the breed, and have been an FBDCA member for at least 8 years. The other members, as a group, shall reflect a variety of interests, knowledge and experience.

## **TYPICAL TOPICS / PROJECTS**

Develop a mentoring program as well as articles, brochures and audio/visual programs, seminars on a variety of topics such as, but not limited to:

- Selecting a puppy
- Nutrition, housing, health care
- Temperament and behavior
- Grooming
- Showing
- Training (Obedience, Agility)
- Encouraging participation by Juniors
- Responsible dog ownership
- Rescue
- Breed history
- Club policies, programs, code of ethics
- Meet the Breed" and Responsible Pet Ownership events

## **BREEDERS EDUCATION**

### **GOAL**

The goal of the Breeders Education Committee shall be to educate all members (and non-members when possible) in the importance of careful, selective breeding to preserve and enhance the French Bulldog, as it is described in the AKC approved breed standard, and to educate in all aspects of breeding those French Bulldog owners who choose to breed their dogs.

### **DESCRIPTION**

The Breeders Education Committee shall consist of 5 experienced breeders of French Bulldogs — a chair, a person with breeding experience, and 4 additional members — all Board appointed. The Committee shall develop project ideas for Board approval, and design and produce audio/visual programs, articles and brochures as approved by the Board. The Committee will coordinate with the Health and Genetics Committee on topics relating to these issues, and with National Specialty Committees to present Breeders Education events at Specialties.

## **CHAIR RESPONSIBILITIES**

The Breeders Education Committee Chair shall

- Oversee the work of the Committee and coordinate work with the Technical Support Committee as well as with the Judges and Public/Members Education Committees.
- Coordinate with the BEP Chair.
- Maintain Committee records.
- Develop and submit a budget for each upcoming year based on one- to three-year Committee projects.
- Provide successor with all records and materials.

## **QUALIFICATIONS**

The Breeders Education Committee chair and all Committee members shall be experienced breeders of French bulldogs interested in securing for the membership the most up-to-date information available on all aspects of breeding. The Committee chair shall be an organized, effective leader with good interpersonal skills and at least 12 years of documented dog breeding and competing experience and 12 years of FBDCA membership, and shall have bred, owned and finished at least 20 French Bulldog AKC Champions of Record. The other Committee members shall have been members of the FBDCA for 8 years and shall have bred 10 AKC champions. If possible, one member of the Breeders Education Committee should be a veterinarian and one member should have experience in working with Rescue.

## **TYPICAL TOPICS / PROJECTS**

Develop a mentoring program as well as articles, brochures, audio/visual programs, and seminars on all aspects of breeding, such as, but not limited to:

- Reasons for breeding.
- Understanding the breed standard.
- Structure and movement.
- How to evaluate breeding stock.
- Health issues and genetic soundness.
- The Importance of Genetic Diversity.
- DNA and Genetic Testing.
- Pros and Cons of Linebreeding, Inbreeding, Outcrossing.
- How to select a stud dog.
- Handling a natural breeding.
- Modern aids for dog breeders (such as, but not limited to, progesterone testing, artificial

insemination (AI), transcervical insemination, AI by surgical implant, fresh extended semen, frozen semen, pregnancy verification techniques, fetal monitoring procedures, etc.)

- Solving reproductive problems.
- Care of the bitch in whelp.
- Whelping a litter.
- Evaluating and placing puppies.
- Relationships with, and responsibilities to, buyers.
- Written sales agreements.
- Leasing and co-owning.
- Managing the stud dog.
- Ethics and conduct.

## **JUDGES EDUCATION**

### **GOAL**

The goal of the Judges Education Committee shall be to educate current and aspiring judges in the evaluation of French Bulldogs according to the official AKC Breed Standard.

### **DESCRIPTION**

The Committee shall consist of from 3 to 5 people – a Chair, a person with show ring experience, and from one to three additional members — all Board approved. The Committee shall develop project ideas for Board approval, and design and produce audio/visual programs, articles and brochures as approved by the Board.

### **CHAIR RESPONSIBILITIES**

The Judges Education Committee Chair shall:

- Oversee the work of the Committee and coordinate work with the BEP Chair and the other three Committees.
- Maintain and keep updated a list of FBDCA approved mentors for Judges that is made available to the AKC and that may be published on the FBDCA website.
- Act as the Judges Education Coordinator to AKC, the point of contact for judges education with AKC and with judges and aspiring judges seeking information.
- Assume leadership in arranging for mentors, seminar speakers and materials, and work with the sponsoring club in making the arrangements for FBDCA-sponsored Judges seminars.
- Coordinate with the BEP Chair.
- Maintain Committee records.
- Develop and submit a budget for each upcoming year based on one- to three-year committee projects.
- Provide successor with all records and materials.

## **QUALIFICATIONS**

The Judges Education chair shall be an organized, effective leader with good interpersonal skills and shall have been an FBDCa member for at least 7 years and shall have had at least 10 years of documented experience in showing and breeding French Bulldogs, having bred at least 5 litters of French Bulldogs, and produced at least 10 AKC Champions of Record. It is preferred that the Chair be an AKC approved judge of French Bulldogs, but barring that, the Chair shall have French Bulldog judging experience minimally at the Sweepstakes level. Each general Committee member (except the Chair) shall have been an FBDCa member for at least 5 years and shall have had at least 8 years of documented experience in showing and breeding French Bulldogs, having bred at least 5 litters of French Bulldogs and bred or owned at least 10 AKC Champions of Record. Of the general Committee members and the Chair, at least 2 shall be AKC approved French Bulldog Breeder/Judges.

## **TYPICAL TOPICS/PROJECTS:**

- Audio/visual programs, articles, brochures and seminar handouts which help illuminate and clarify the judging of French Bulldogs in the conformation ring, according to the AKC approved breed standard.
- Incorporate hands-on examinations of live French Bulldogs as educational tools for judges and prospective judges in order to illustrate the main features of the breed standard.
- Maintain a list of seminar speakers and mentors, selected by the Committee and approved by the Board, for presenting programs to judges and others around the country.
- Maintain a list of mentors, selected by the Committee and approved by the Board, for providing one-on-one mentoring to judges and aspiring judges.

## **TECHNICAL SUPPORT COMMITTEE**

### **GOAL**

The goal of the Technical Support Committee is to advise and assist in the technical design and production of a wide range of high quality written and audio/visual educational programs and materials.

### **DESCRIPTION**

The Technical Support Committee will consist of an unspecified number of people with a variety of writing, art/design, computer, and audio/visual expertise to advise and assist in the technical design and production of programs and materials whose content will be designed by the three other committees. Upon approval of the final product by the initiating Committee, a prototype will be reviewed for overall BEP uniformity by the BEP chair and the chairs of the two other Committees and, when approved by them, submitted to the Board of Directors for final approval and funding (if needed). After approval by the Board of Directors of these materials, a copyright may be registered by the Board in the name of the French Bull Dog Club of America if

it is deemed necessary or advisable.

## **CHAIR RESPONSIBILITIES**

The Committee Chair shall:

- Serve as the contact point for the other Committees when they need assistance of a technical nature.
- Compile and maintain a list of people who possess specialized skills and expertise in all aspects of educational media.
- Upon receipt of a request by one of the other Committees for technical assistance, will identify the person(s) most qualified to give it, and put the requesting Committee in touch with him/her/them.
- Maintain records related to the activities of the committee.
- Maintain communication with the BEP Chair about the activities of the Committee.

## **QUALIFICATIONS**

The Technical Support Committee Chair shall be an organized and effective communicator with a broad understanding of educational media and technologies. (S)he shall be a member of the FBDCA but need not have bred or shown French Bulldogs.

## **TYPICAL TOPICS/PROJECTS:**

Assist the three other Committees in the technical aspects of the production of a variety of materials whose content will be supplied by those Committees. These may include, but are not limited to:

- Audio/visual programs
- Written articles, brochures, seminar handouts
- CD and DVD materials.

Approved by Board April 11, 2007