



Media Relations Policy Announcement

As many of you know, in recent years the FBDCA has faced public challenges in the form of negative press and breed specific legislation. The breed is under serious attack in Europe with litigation, legislation and challenges to the standard. The FBDCA is taking a proactive stance on these challenges. The following policy is being implemented to ensure accurate and consistent information is provided on behalf of the FBDCA to protect the organization. For that reason, The FBDCA has adopted a policy that prohibits any FBDCA member from talking to the media (in person, via telephone, email or any other manner) regarding the French Bulldog breed in relation to any legislation or litigation involving or potentially involving the French Bulldog breed or the FBDCA without prior written approval from the FBDCA Board of Directors. This policy was passed because the public could reasonably construe that your comments represent the parent club and your comments could be in direct opposition to the strategy being implemented by the FBDCA Board of Directors to address any legislation or litigation. For these reasons, if a member receives a request to comment, please refrain from providing a comment and immediately advise Patty Sosa @ patriciarumpsosa@gmail.com so that the FBDCA Board of Directors may take action. Please be aware that sometimes the best action is inaction.

Likewise, please refrain from commenting on Facebook or other social media platforms on any legislation or litigation potentially involving the French Bulldog and/or the FBDCA. Be aware that any comments can be used against the FBDCA. Because litigation and legislation involve confidential information and strategy, please understand that the Board may not be in a position to provide full transparency, but will provide updates where appropriate.

To be clear, this Policy in no way prohibits a Member of the FBDCA from speaking about or posting about their French Bulldogs, or any personal litigation between Members or Non-Members. It only prohibits Members from commenting on legislation or litigation involving the French Bulldog breed in general or the FBDCA in relation to legislation or litigation. If you have a question about whether your comment might violate this Policy, please reach out to Patty Sosa for clarification.

If you have any questions or have any information that may help, please contact Patty Sosa. Thank you for your understanding and assistance as the FBDCA navigates these events.



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